



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2015

Multiple District 14

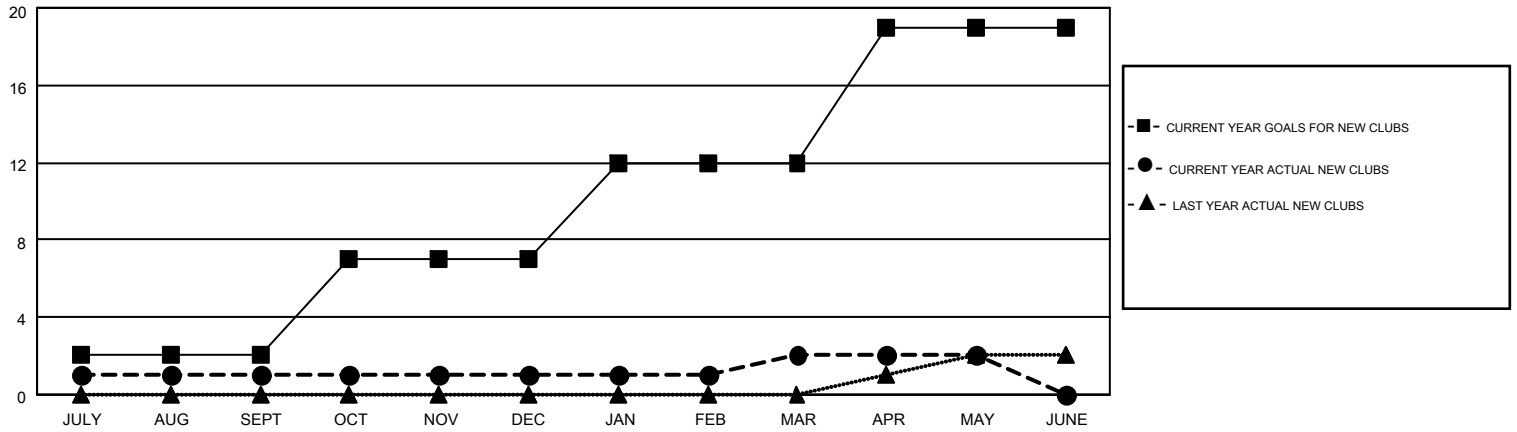
LOCATION: PENNSYLVANIA

GMT: JERRY SMITH

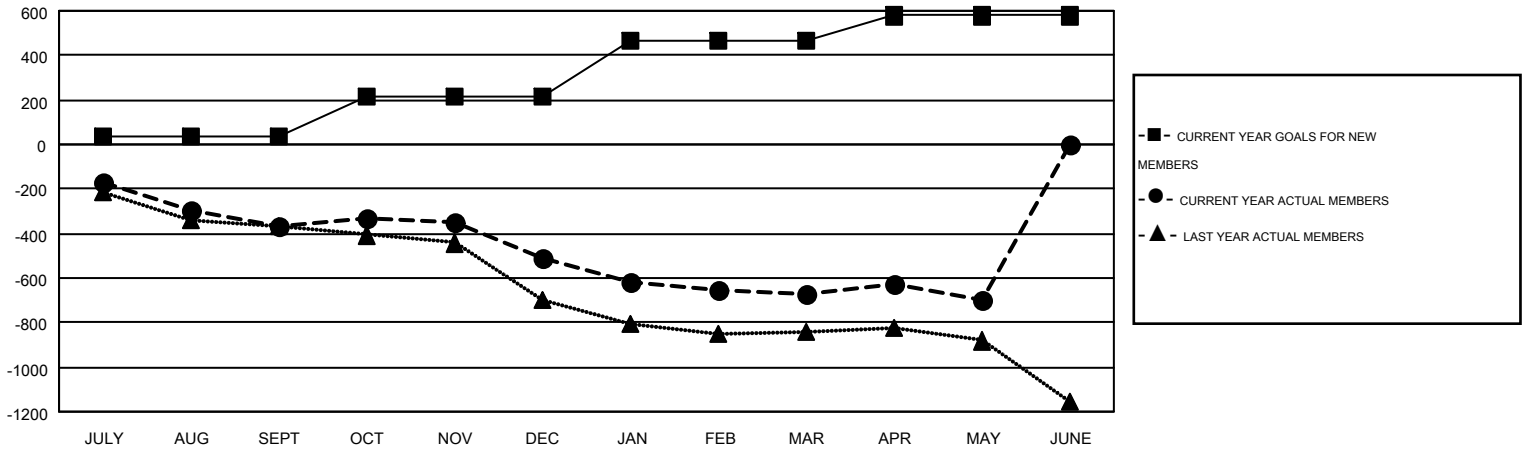
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	2	1	7	-6	JULY/AUG/SEPT	35	301	667	-366
OCT/NOV/DEC	5	0	4	-4	OCT/NOV/DEC	177	400	543	-143
JAN/FEB/MAR	5	1	4	-3	JAN/FEB/MAR	255	312	474	-162
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	111	275	306	-31

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 15	424 CLUBS OF 727 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	15,683 (77.19%)
DECEASED	347	FEMALE	4,634 (22.81%)
CLUB CANCELLED	146	<u>FAMILY UNIT MEMBERS</u> 3,537	
OTHER	1,497	<u>HEAD OF HOUSEHOLD</u> 1,711	
TOTAL	1,990	<u>NON-HEAD OF HOUSEHOLD</u> 1,826	

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